

Face-to-Face Executive Roundtables

Cultivate Relationships with Leaders

Exclusive to our Gold and Silver sponsors, *Public CIO's* Executive Roundtables are a premium content and networking solution that gives you unfiltered access to the pressing business and technology issues a target jurisdiction faces.

Eight to 12 CIOs and other public-sector leaders are hand-picked and invited to ensure a high level of exclusivity and productive dialogue. Moderated by a senior-level *Public CIO* executive, your company will be positioned as a trusted partner among other industry leaders, and seamlessly integrated into the conversation throughout the event.

You will leave the event with a sharper perspective on your customer's immediate needs, as well as full contact information to help translate these quality leads into business relationships.



Snapshot of High-Profile Attendees:

- Administrator of eGov and IT, U.S. Office of Management and Budget
- CIO, U.S. Department of the Navy
- Deputy CIO, U.S. Department of Defense
- Deputy Commissioner, Massachusetts Department of Revenue
- CIO, U.S. Department of Education
- CIO, California
- CIO, U.S. Department of Health and Human Services
- Acting Chief, U.S. Office of Management and Budget
- CTO, Montgomery County, Maryland
- CIO, Boston
- CIO, Massachusetts Department of Telecommunications and Energy
- CIO, Colorado
- Director, Utah Department of Environmental Quality
- CITO, Utah State Courts
- CTO, Georgia Technology Authority

Customized Networking Events

Public CIO will leverage our vast state, city and county relationships to bring a turnkey, custom approach to the table, adding value by involving our own content experts to attract an audience with a high interest in your specific topic. Several options will give you a speaking opportunity to help you firmly establish the depth of your expertise.

Our custom events solutions are unique to a multisponsor format because, as the exclusive industry sponsor, you pick the event format, you choose the jurisdiction and you own the room as the only vendor presence.

- Executive Roundtables
(exclusive to *Public CIO* sponsors)
- Road Shows*
- Solution Series*
- Webinars*

*Sole-sponsored options

“... Through *Public CIO's* understanding of the goals and challenges of CIOs today, and having a well integrated media platform, it provides Microsoft with highly relevant, high-touch opportunities to engage senior policy and technology leaders on the political and management issues at the top of their agendas. *Public CIO* is a valuable asset to our overall government communications strategy.”

U.S. Public Sector Group Marketing Manager, Microsoft