

2011 EDITORIAL CALENDAR

JANUARY

Ad Space Close: 12/13/10

Ad Material Due: 12/16/10

Focuses:

- Alerts & Mass Notification
- Public-Private Partnerships
- Cyber Security
- Accompanying Departments

Bonus Distribution:

- Integrated Justice Information Systems Institute (IJIS) Winter Industry Briefing
- National Association of County & City Health Officials (NACCHO) Public Health Preparedness Summit
- RSA Security Conference
- Border Security Expo

MARCH

Ad Space Close: 2/14/11

Ad Material Due: 2/17/11

Focuses:

- The Changing Climate of Emergency Management
- Public Health
- Hazard Mitigation
- Accompanying Departments

Bonus Distribution:

- National Emergency Management Association (NEMA) Mid-Year Conference
- National Association of Chief Information Officers (NASCIO) Mid-Year Conference
- GovSec 2011
- International Security Conference (ISC) West
- Geospatial Information and Technology Association (GITA) Infrastructure Solutions Conference
- All-Hazards/All-Stakeholders San Francisco Summit
- All-Hazards/All-Stakeholders Seattle Summit

MAY

Ad Space Close: 4/11/11

Ad Material Due: 4/14/11

Focuses:

- Critical Infrastructure Protection
- Disaster Recovery
- Technology and Trends
- Accompanying Departments

Bonus Distribution:

- International Association of Emergency Managers (IAEM)
- 25th Annual Governor's Hurricane Conference
- National Fire Protection Association Conference & Expo (NFPA)
- Maritime & Transportation Security Expo (MTSE)
- GTC West: The California Digital Government Summit
- GTC SW: The Texas Digital Government Summit

REGULARLY FEATURED DEPARTMENTS:

- Public Safety and Security
- Public-Private Partnerships
- Disaster Recovery
- Public Health
- Training and Education
- Disaster Response
- Technology and Trends
- Disaster Preparedness
- Grants/Funding

JULY		Ad Space Close: 6/13/11 Ad Material Due: 6/16/11
<p>Focuses:</p> <ul style="list-style-type: none"> ➔ 911 Communications ➔ Social Media ➔ Security Trends ➔ Accompanying Departments 	<p>Bonus Distribution:</p> <ul style="list-style-type: none"> ➔ Integrated Justice Information Systems Institute (IJIS) Summer Industry Briefing ➔ Association of Public Safety Communications Officials (APCO) Annual Meeting ➔ National Association of County & City Health Officials (NACCHO) Annual Conference 	

SEPTEMBER		Ad Space Close: 8/8/11 Ad Material Due: 8/11/11
<p>Focuses:</p> <ul style="list-style-type: none"> ➔ Campus Security ➔ Incident Management ➔ Continuity of Operations ➔ Accompanying Departments 	<p>Bonus Distribution:</p> <ul style="list-style-type: none"> ➔ National Emergency Management Association (NEMA) Annual Conference ➔ National Association of Chief Information Officers (NASCIO) Annual Conference ➔ Urban and Regional Information Systems Association (URISA) Annual Conference ➔ SATCON 2011 ➔ GTC East: The New York Digital Government Summit ➔ Hacker Halted USA 2011 ➔ All-Hazards/All-Stakeholders Phoenix Summit ➔ All-Hazards/All-Stakeholders Denver Summit ➔ All-Hazards/All-Stakeholders Los Angeles Summit 	

NOVEMBER		Ad Space Close: 10/15/11 Ad Material Due: 10/18/11
<p>Focuses:</p> <ul style="list-style-type: none"> ➔ Training and Education ➔ Logistics & The Private Sector ➔ Interoperability ➔ Accompanying Departments 	<p>Bonus Distribution:</p> <ul style="list-style-type: none"> ➔ International Association of Emergency Managers (IAEM) 25th Annual Conference & EMEX ➔ All-Hazards/All-Stakeholders Boston Summit ➔ All-Hazards/All-Stakeholders Miami Summit ➔ All-Hazards/All-Stakeholders Houston Summit 	

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