

EMERGENCY
MANAGEMENT

All Hazards/ Stakeholders SUMMITS 2012



Sponsors rave about the buying power in the room. Audiences love the best practice content and solutions at the forefront of emergency preparedness and response. It is hands down your best event ROI.

■ Your Opportunity Increases Regionally

Summits are held in Tier I and Tier II high-risk regions receiving the bulk of the \$660 million Urban Areas Security Initiative grant, and the \$2.1 billion DHS grant allocations. We strategically target key stakeholders who must direct our country in times of natural disasters, terrorism and epidemics.

■ Best Leads for You — 150+ at Each Summit!

We attract the right leaders and best leads for you because we bring our Summits right to their jurisdictions — more productive dialogue, networking and visibility for all sponsors.

■ Intimate Settings Improve Your Leadership Networking

Do you see more sponsors than attendees at tradeshows? Our summits offer ideal ratios and streamlined access to emergency management, homeland security, public health and critical infrastructure leaders.

2012 HOST CITIES:

March	21	Seattle
April	10	San Francisco
May	8	New York City
	10	Washington, DC
June	5	Chicago
	7	Philadelphia
	21	Dallas
August	9	Boston
	16	San Diego
September	18	Phoenix
	20	Denver
October	4	Los Angeles
	16	New Orleans
	18	Nashville
December	4	Miami
	6	Houston

OUR SUMMITS ADDRESS HIGHLY FUNDED LEADERS

Natural disasters, terrorism and epidemics cannot be managed without optimum collaboration, shared resources and intel across all stakeholders. The Department of Homeland Security addresses this reality by channeling billions in funding to build and sustain national preparedness capabilities across multiple stakeholder groups.

\$2.1 BILLION DHS FUNDING STREAMS

- **\$662 Million** Urban Areas Security Initiative
- **\$526 Million** State Homeland Security Program
- **\$329 Million** Emergency Management Performance Grants
- **\$235 Million** Port Security Grant Program
- **\$200 Million** Transit Security Grant Program

Source: DHS, 2011

ALIGNS WITH SUMMIT ATTENDEE PROFILE

Multiple Stakeholders Across Government, Disciplines and Jurisdictions



Fire/Technical
Rescue/HAZMAT



Law
Enforcement



Homeland
Security



Critical
Infrastructure



Public Health/
Medical Services



Communications
Infrastructure

“Great information and networking!”

Battalion Chief,
Cordelia Fire District

TARGETED CONTENT * HIGH-RANKING PRESENTERS

“Great presentations! Got more out of this than 3 days at a recent tradeshow!!”

Director, West Palm Beach Emergency Management

Today's disaster intensity fuels a top-of-mind need for solutions. Our Summits address this need by distinctly raising the visibility on best practices and best-of-breed solutions that empower disaster preparedness and emergency management. This gives sponsors an optimum opportunity to play a major role as presenters on our program, or have a dedicated break-out session to showcase their solutions value.

Kicking-off our programs, the region's highest-ranking emergency management official gives their fresh, unique perspective on local current initiatives, funding opportunities and priorities.



Keynote: Garry Briese
Fmr. Region 8 Administrator, FEMA
Fmr. Executive Director
Int'l Association of Fire Chiefs



Millicent West
Director
Homeland Security & Emergency
Management Agency
District of Columbia



Kelly McKinney
Deputy Commissioner for
Planning & Preparedness
NYC Office of Emergency
Management



Barb Graff
Director
Seattle Office of
Emergency Management



Mike Byrne
National IMAT Blue Team Leader



Liam O'Keefe
Deputy Managing Director
Philadelphia Office of Emergency
Management



Ron Lane
Director
Office of Emergency Services
County of San Diego



John Fernandes
Administrator
LA County Office of
Emergency Management
Chief Executive Office

STRATEGICALLY INCLUSIVE AUDIENCE PROFILE – 150+ PER SUMMIT

Our summits attract a powerful composite of highly-funded leaders, giving you undiluted access to multiple stakeholders across government, disciplines and jurisdictions.

FIRST RESPONDER SENIOR COMMAND

- Commissioner, Boston Fire Department
- Chief, Boston Emergency Medical Services
- Commander, Boston Police Department
- Asst. Chief of Police, City of Oakland
- HAZMAT Sergeant, Los Angeles Port Police
- Division Chief, Denver Fire Department
- Division Chief, Special Hazards Unit, Phoenix Fire Department
- Fire Chief, City of Boca Raton
- Sergeant, Bomb Squad, Miami Police Department
- Squadron Commander, Texas State Guard
- Captain, Houston Police Department
- Chief, Los Angeles Fire Department
- Deputy Chief, Harris County Sheriff's Department
- Chief Marshal, City of Aurora
- Battalion Chief, LA County Fire Department

EMERGENCY MANAGEMENT

- Emergency Preparedness Director, City of Boston Schools
- Director, Emergency Response Planning, Boston University
- Emergency Response Section Chief, MA Dept. of Environmental Protection
- Emergency Manager, Texas Children's Hospital
- Emergency Manager, Texas National Guard
- Director, Business Continuity Planning, Commonwealth of Massachusetts
- Director, Seattle Office of Emergency Management
- Emergency Management, WA State Dept. of Information Services
- Director of Emergency Preparedness, San Francisco Unified School District
- Director of Preparedness, American Red Cross Greater Bay Area
- Business Continuity Manager, CA Legislative Data Center
- Director, AZ Division of Emergency Management
- Emergency Management, Boston Healthcare System
- Director, Colorado Department of Emergency Management
- Director, Broward County Emergency Management

HOMELAND SECURITY/FEMA EXECUTIVES

- Hurricane & Earthquake Program Manager, FEMA Region 1
- Emergency Management Specialist, FEMA Region 1
- Senior Hazards Specialist, Department of Homeland Security
- Homeland Security Supervisor, Boston Regional Intelligence Center
- Homeland Security Coordinator, U.S. Postal Services
- Chief, Boston Contingency Planning & Force Readiness, DHS
- General Manager, Bay Area UASI Programs
- Security Director, U.S. Health & Human Services
- Chief, Incident Management Assistance Team, FEMA

- UASI Coordinator, City of Bellevue
- Homeland Security Section Commander, WA State Patrol
- Asst. Federal Security Director, U.S. Department of Homeland Security
- Supervisor, Immigration and Customs Enforcement, U.S. Department of Homeland Security
- Protective Security Advisory, U.S. Department of Homeland Security
- Program Manager, Federal Air Marshal Service, U.S. DHS

CRITICAL INFRASTRUCTURE AUTHORITIES

- Deputy Director, Security Initiatives, Massachusetts Bay T
- Public Safety Manager, Massachusetts Convention Center
- Superintendent of Public Works, City of Revere
- Director of Security, Port of Tacoma
- Director, Incident Command, PG&E
- Director of Operations, Contra Costa Water District
- Emergency Manager, AZ Regional Transportation Authority
- Operations Director, City of Avondale Public Works
- Asst. Director of Safety & Security, Port of Miami
- Chief Security Officer, Lone Star College Systems
- Fire & Emergency Services Director, NASA Johnson Space Center
- Emergency Preparedness Coordinator, ExxonMobil Refinery
- Chief, City of Los Angeles Building and Safety
- Global Crisis Manager, Walt Disney Company
- Branch Chief, Caltrans

PUBLIC HEALTH PROFESSIONALS

- Regional Hospital Coordinator, MA Dept. of Public Health
- Health Services Manager, American Red Cross
- Preparedness Health Manager, King County Public Health
- Emergency Preparedness Manager, CA Dept of Public Health
- Director of Public Health Preparedness, Miami-Dade County Health Department
- Director of Health, City of Baytown
- Deputy Emergency Coordinating Officer, FL Department of Health
- Planning & Intel, San Diego County Metropolitan Medical Strike Team
- Emergency Preparedness Manager, LA County Public Health
- Director, Boston Health Commission
- Disaster Coordinator, Sacramento County Department of Health & Human Services
- Manager, Division of Drinking Water & Environmental Management, CA Dept. of Public Health
- Planning Section Chief, U.S. Department of HHS
- Supervisor of IT, Jefferson County Public Health
- Logistic Section Chief, Miami-Dade County of Public Health

BEST SPONSORSHIP ROI IN INDUSTRY

“These Summits are excellent. We have not only identified leads, but we anticipate getting 2011 business from these leads. Time and money well spent!”

Chief Operating Officer, Knowledge Center



If you haven't been to our Summits, you'll be amazed. The problem is if you wait, you won't get your chance. Several of our Summits sold out in 2011!

No more standing in lines to meet the decision makers. No more skewed tradeshow ratios where you see more sponsors than attendees. Our strategic settings give you direct access to all-hazards leaders. One-on-one relationship building, fresh and engaging conversations and 100% exposure for your solutions are our top priorities.

HIGH VALUE SPONSORSHIP BENEFITS:

- Agile, focused settings facilitate productive leadership conversations
- Held in top-funded UASI regions — access to the buying power is exceptional
- Fast-paced agendas and simple tabletop logistics get you in and out in one day
- Industry access is reserved for sponsors — accessible leadership networking
- Powerful solutions visibility at all levels of sponsorship



“The speakers were great. But, the ability to make new contacts was the best.”

Project Director, EDEN Homeland Security

emergencygmt.com/summits

2012 SPONSORSHIP OPPORTUNITIES:

PLATINUM LEVEL

DELIVERABLES:

- 20-25 minute highly-visible speaking opportunity during main event program
- Brief vendor self-introduction (1 minute elevator pitch)
- 6 complimentary registrations
- Tabletop placement in main ballroom
- Full page corporate profile in program guide
- Pre-/post-attendee lists with contact info
- Logo placement in promotional materials (including website, printed materials, signage)

EXCLUSIVE SPEAKING ROLE IN FRONT OF ENTIRE EVENT AUDIENCE

This sponsorship level is *the only to offer an exclusive 20-25 minute speaking opportunity at the podium*. This highly-visible deliverable incorporates your presentation content into the main program, and gives you a platform to build trust by sharing your expertise and proven successes.

GOLD LEVEL

DELIVERABLES:

- 30 minute private meeting to breakout audience
- Brief vendor self-introduction (1 minute elevator pitch)
- 4 complimentary registrations
- Tabletop placement in main ballroom
- Full page corporate profile in program guide
- Pre-/post-attendee lists with contact info
- Logo placement in promotional materials (including website, printed materials, signage)

A COORDINATED BREAKOUT SESSION ON YOUR BEHALF — POST LUNCH

A very hands-on, interactive opportunity for your field sales teams to present to 15 to 20 of your best prospects — such as an exclusive product announcement. We will set up your private meeting in a separate, smaller room off the ballroom, manage all room logistics, promote and secure attendees.

SILVER LEVEL

DELIVERABLES:

- Brief vendor self-introduction (1 minute elevator pitch)
- 2 complimentary registrations
- Tabletop placement in main ballroom
- 1/2 page corporate profile in program guide
- Pre-/post-attendee lists with contact info
- Logo placement in promotional materials (including website, printed materials, signage)

100% TABLETOP VISIBILITY AND RELATIONSHIP BUILDING

Give your regional sales executives a strategic setting to engage and promote your solutions with a tabletop in the main event ballroom. With generous networking breaks throughout the program, this is an opportunity for them to build vital contacts and raise awareness for your solutions.

You'll exchange expertise and pull leads from more productive discussions that can't be done at large tradeshows.



“ Likes: All of it!”

Emergency Dispatcher,
City of Waltham

“ Very, very good overall.
Great panel discussion very
credible speakers.”

Disaster Preparedness Officer,
Los Angeles Fire Department

“ Great Speakers, great
topics — exceeded
my expectations in
every way.”

Port Security Specialist,
US Coast Guard, Boston

“ I am impressed with the
number of instances where
Emergency Management has
directly impacted “real world”
events at various levels.”

Assistant Director,
Arizona Division of Emergency Management

“ There is an impressive
group in the room
today. Thank you for
the opportunity!”

Deputy Chief,
Massachusetts Bay Transit Authority

“ Well done, excellent
group! Vendors were
extremely relevant.”

Director,
Broward County Emergency Management

SPONSORSHIPS SELL OUT!

RESERVE YOUR CITY BEFORE IT'S TOO LATE!

For More Information: [877-932-1337](tel:877-932-1337) | emergencygmt.com/summits2012

“Very informative, third time coming!”

Sergeant Director,
MBTA Transit PD

“Presenters were excellent and each one built upon the previous. Very effective.”

Lieutenant/EM Assistant and Training Officer,
Yakima Training Center, US Army

“Good topics and good networking.”

Manager,
Emergency Preparedness,
San Diego County Regional Airport Authority

“Very interesting information, lots of networking.”

Disaster Assistance Employee,
FEMA Region III

“The whole summit was enlightening. Thank You!!”

Director,
Office of Emergency Management,
Town of North Hempstead

PRESENTED BY:



The All-Hazards/All-Stakeholders Summits are produced by Emergency Management, a division of e.Republic.

