




Share Expertise & Build Strategic Relationships



This strategic hard hitting series connects you with law enforcement and homeland security IT leaders to build key contacts and share solutions expertise around improved intelligence sharing and information analysis across all public safety stakeholders — including a growing interaction with fusion centers.

▪ **Best Leads for You — 75+ at Each Summit!**

This event offers an excellent way to meet public safety leaders in an intimate setting. You'll engage the region's most senior-level titles because we hold our events directly in their jurisdictions. You'll get direct access to every public safety leader you want to meet — think of it as your most productive day for high-level sales meetings!

▪ **Dynamic, Best Practices IT Conversation**

You'll receive prominent positioning as an expert in your field, and share technology best practices around the hottest topic in public safety today — how to better leverage technology for gathering, documenting, processing and analyzing data to prevent and control crime and terrorist activities.

2012 Host Cities:

Phoenix	June 12
Denver	June 19
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San Francisco	August 28
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Philadelphia	November 13
Chicago	November 15
Washington, DC	November 29

Targeted Content Focused on “Actionable Intelligence”

The public safety IT market is estimated at an immense \$7 billion.

State-of-the-art technologies are being developed, released and deployed on almost a daily basis to improve timely information sharing and intuitive data analysis among local, state and federal law enforcement agencies. These Summits put your solutions front-and-center with IT leaders investing in solutions including:

- **Threat Assessment**
- **Intelligence Sharing & Analysis**
- **Data Fusion**
- **Crime Analysis**
- **Video Surveillance**
- **Biometrics**
- **Corrections Management**



High-Ranking Presenters

Kicking off our program, the region's high-ranking law enforcement official gives their fresh, insightful perspective into their region's unique public safety IT initiatives, priorities and challenges.

Past Presenters Include:



Keynote: Paul Wormeli

Former Executive Director
Integrated Justice Information Systems Institute (IJIS)



Chief Art Acevedo

City of Austin Police Department



Sheriff Scott Jones

Sacramento County



Chief Jane Castor

Tampa Police Department



Deputy Chief Ruben Beltran

New York City Housing Police Department



Sheriff Richard W. Stanek

Hennepin County, MN

Engage 75+ Public Safety IT Leaders in a Networking-Rich Event Format



"This was an excellent networking event! I also improved my knowledge base on the latest solutions and built contacts for the future. Thank you for the opportunity."

911 Director, Dallas Police Department

Past Attendee Titles Include:

Analysis Division Supervisor,
Charlotte Mecklenburg Police Department

Assistant Branch Chief, US Coast Guard
Auxiliary

Assistant Warden, Westchester County
Department of Corrections

Captain, Akron Police Department

Captain, Nassau County Police

Captain, NYPD

Communications Director,
Durham County Sheriff's Office

Corrections Officer,
Cabarrus County Sheriff's Office

Deputy Chief U.S. Probation Officer,
United States Courts

Deputy Chief, Dallas Police Department

Director of Information Management,
Suffolk County Police Department

Director of IT, Erlanger Police Department

Director, Louisville Department of Corrections

Emergency Communications Manager,
City of Cincinnati

Emergency Response Coordinator,
Louisville Metro Department of Corrections

GIS Program Director,
Indianapolis Department of Public Safety

Homeland Security-Regional Radio
Communications Coordinator, Franklin County

Intelligence Analyst, FBI

Lieutenant, Dallas Sheriff's Office
Department of Intelligence

Lieutenant, Louisville Metro
Department of Corrections

Lieutenant, Louisville Metro Police
Department Special Investigations Division

Lieutenant, Ohio State Highway Patrol

Major, Louisville Metro Police Department

Major, Special Investigations Bureau,
Charlotte Mecklenburg Police Department

Major, Texas Department of Public Safety,
Highway Patrol

Manager of Public Safety IT Systems,
City of Plano

Master Trooper, Virginia State Police

Police Lieutenant, Port Authority of
NY and NJ

Regional Communications Coordinator,
Office of Homeland Security and
Justice Programs, Franklin County

Security Investigator,
Central Ohio Transit Authority

Senior Crime Analyst,
Irving Police Department

Senior Crime Analyst,
Plano Police Department

Senior Crime Inspector,
U.S. Marshals Service

Senior GIS Analyst,
Plano Police Department

Senior Intelligence Officer,
U.S. Department of Homeland Security

Senior Manager, Geospatial Technologies,
NYC Office of Emergency Management

Sergeant, Charlotte-Mecklenburg
Police Department

Sergeant, Columbus Airport Police

Sergeant, Columbus Division of Police

Sheriff, Suffolk County Sheriff's Office

Special FBI Agent in Charge,
Transportation Security
Administration (TSA)

Special Investigations Detective,
Indianapolis Metropolitan
Police Department

**"Loved the opportunity
to learn about future
products & capabilities.
Saw new technology that
I didn't know about."**

Captain, NYPD

Captain, US Postal Inspection Service

Chief of Police, Charlotte Area Transit System

Chief of Police, City of Henderson

Chief of Police, Louisville Metro Police
Department

CIO, City of Charlotte

CIO, Franklin County Data Center

CISO, City of Charlotte

CISO, Dallas County

CISO, State of Ohio

Commander, Columbus
Division of Police

2012 Sponsorship Opportunities:

Platinum Level

Deliverables:

- 20-25 minute highly-visible speaking opportunity during main event program
- Brief vendor self-introduction (1 minute elevator pitch)
- 6 complimentary registrations
- Tabletop placement in main ballroom
- Full page corporate profile in program guide
- Pre-/post-attendee lists with contact info
- Logo placement in promotional materials (including website, printed materials, signage)

Exclusive Speaking Role in Front of Entire Event Audience

This sponsorship level is *the only to offer an exclusive 20-25 minute speaking opportunity at the podium*. This highly-visible deliverable incorporates your presentation content into the main program, and gives you a platform to build trust by sharing your expertise and proven successes in public safety.

Gold Level

Deliverables:

- 30 minute private meeting to breakout audience
- Brief vendor self-introduction (1 minute elevator pitch)
- 4 complimentary registrations prospects
- Tabletop placement in main ballroom
- Full page corporate profile in program guide
- Pre-/post-attendee lists with contact info
- Logo placement in promotional materials (including website, printed materials, signage)

A Coordinated Breakout Session on Your Behalf — Post Lunch

A very hands-on, interactive opportunity for your field sales teams to present to 15 to 20 of your best prospects — such as an exclusive product announcement. We will set up your private meeting in a separate, smaller room off the ballroom, manage all room logistics, promote and secure attendees.

Silver Level

Deliverables:

- Brief vendor self-introduction (1 minute elevator pitch)
- 2 complimentary registrations
- Tabletop placement in main ballroom
- 1/2 page corporate profile in program guide
- Pre-/post-attendee lists with contact info
- Logo placement in promotional materials (including website, printed materials, signage)

100% Tabletop Visibility and Relationship Building

Give your regional sales executives a strategic setting to engage and promote your solutions with a tabletop in the main event ballroom. With generous networking breaks throughout the program, this is an opportunity for them to build vital contacts and raise awareness for your solutions.

“Emergency Management is the ideal event partner for those who appreciate smart strategic thinking and professional delivery.”

Solutions Manager, ESRI

Request More Info!

877-932-1337 or
emergencymgmt.com/events

Presented By:

