

# AWARD-WINNING EDITORIAL REINFORCES THE POWER OF YOUR MESSAGE

With the growing intensity and frequency of today's catastrophic threats, **Emergency Management** stands alone in its learn-by-peers approach, focusing on best practices and best-of-breed solutions for optimum collaboration and shared resources. As a result, the strength and indispensable nature of our editorial reinforces the credibility of your message, **52% of readers trust companies that advertise in our publication.**

Source: June 2011 Harvey Readership Study

## EXPERT CONTRIBUTORS INCLUDE:



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**80%** 8 out of 10 choose  
**Emergency Management**  
as their "must read."

Source: June 2011 Harvey Readership Study

# 2012 EDITORIAL CALENDAR

	Ad Space Close	Materials/ PDFs Due
<b>JANUARY</b>	<b>12/12/11</b>	<b>12/15/11</b>
Aging Infrastructure Alert Notification Tech and Trends Departments*		
<b>MARCH</b>	<b>2/13/12</b>	<b>2/16/12</b>
Training and Education Disaster Recovery 911 Communications Departments*		
<b>MAY</b>	<b>4/9/12</b>	<b>4/12/12</b>
Security Public Health Hazard Mitigation Departments*		
<b>JULY</b>	<b>6/11/12</b>	<b>6/14/12</b>
Incident Management Social Media Campus Security Departments*		
<b>SEPTEMBER</b>	<b>8/6/12</b>	<b>8/9/12</b>
Public-Private Partnerships Continuity of Operations Funding Departments*		
<b>NOVEMBER</b>	<b>10/8/12</b>	<b>10/11/12</b>
Emerging Technology Logistics Interoperability Departments*		



**2011, 2010 & 2009**  
*Best Public Safety Trade*



**2011, 2010**  
*Top 3 U.S. Business,  
Trade & Association Magazines*

“Rock solid reporting make this magazine one to keep an eye on.”

Tabbie Awards Judge

EDITORIAL

## \*DEPARTMENTS:

Public Safety and Security	Disaster Preparedness
Public Health	Disaster Recovery
Technology and Trends	Disaster Response
Public-Private Partnerships	Grants/Funding
Training and Education	

 For 2012 print rates, see enclosed insert.