

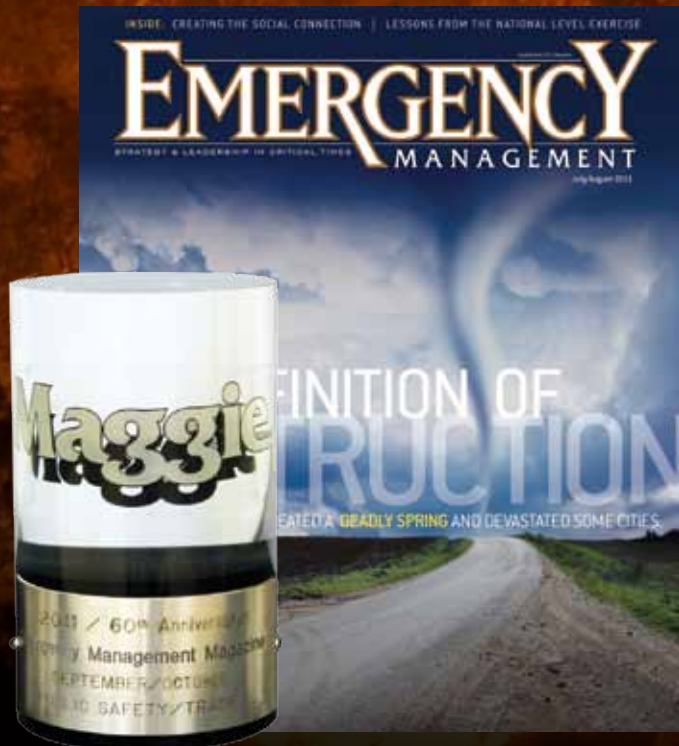
EMERGENCY MANAGEMENT

STRATEGY & LEADERSHIP IN CRITICAL TIMES

A TIMELY PLATFORM LAUDED BY OUR PEERS

Today's disaster intensity and frequency fuels a top of mind need for emergency management best practices and leadership. **Emergency Management's** award-winning learn-by-peers editorial and cutting-edge design ranks us the category leader across the market, and in just five years earns us top honors across the emergency management and homeland security awards circuit.

20+ TOP EDITORIAL & DESIGN HONORS



ASBPE MAGAZINE OF THE YEAR – Honorable Mention

Top 3 U.S. Business, Trade & Association
Magazine in the Country
2011, 2010

MAGGIE BEST PUBLIC SAFETY/ TRADE

2011, 2010, 2009

ASBPE BEST NEW WEBSITE

emergencygmt.com
2009

FOLIO BEST PUBLICATION B-to-B Government

2007

“Rock solid reporting make this magazine one to keep an eye on.”

Tabbie Awards Judge, 2011

UNPARALLELED READER FAN BASE – 100+ QUOTES RECEIVED FROM JUNE 2011 HARVEY STUDY

“ I actually looked at Company A because of **Emergency Management**. I also read the commentary on emergency preparedness that helped to validate the time and money spent on our new EOC.”

Emergency Preparedness Coordinator, Town of Markham, Ontario, Canada

“ Whether it is lessons learned from other events and incidents or searching to determine the latest technology available, **Emergency Management** has been very helpful and informative.”

Deputy Director, Cumberland Department of Public Safety

“ **Emergency Management** magazine is the “best” magazine that is out there that provides information relevant to this field – from people just entering, to people who have been there since the beginning.”

Emergency Management Coordinator, Hunlock Township Emergency Management Agency

80% 8 of 10 choose **Emergency Management** as their “must read.”

Source: June 2011 Harvey Readership Study

FREQUENTLY SOURCED IN MEDIA

B-to-B Media Business – “Custom-Made Expansion,” December 2010

U.S. Department of Homeland Security – “Publicly Available Social Media Monitoring and Situational Awareness Initiative Update,” January 2011

Rockbridge County Emergency Management – “James Demby Leads the Way for FEMA’s National Dam Safety Program,” March 2011

Rhode Island Government – “Cyber Disruption Plan,” May 2011

Information Sharing Environment, Official Website of U.S. Government – “A Safer America,” June 2011

U.S Fire Administration | FEMA – “Emergency Response Plans,” June 2011

National Resource Center on Advancing Emergency Preparedness for Culturally Diverse Communities – “How to Include Diverse, Vulnerable Populations in Emergency Preparedness,” 2011



FOR MORE INFORMATION, PLEASE CONTACT:
800-940-6039 or emergencygmt.com/info