

MATERIAL SPECS 2008

DIGITAL COMMUNITIES MAGAZINE

AD SIZES:
Full Page:

Trim: 8 1/4 w x 10 1/2 h
 Live/Image: 7 1/2 w x 9 3/4 h
 Bleed: 8 3/4 w x 11 h

Spread:

Trim: 16 1/2 w x 10 1/2 h
 Live/Image: 15 3/4 w x 9 3/4 h
 Bleed: 17 w x 11 h

Partial Ads:

Half Page Spread: 16 w x 4 7/8 h
 Half Page Horizontal: 7 3/4 w x 4 7/8 h

Full Page:
 Trim:
 8 1/4 w x 10 1/2 h
 Live/Image:
 7 1/2 w x 9 3/4 h
 Bleed:
 8 3/4 w x 11 h

Spread:
 Trim: 16 1/2 w x 10 1/2 h
 Live/Image: 15 3/4 w x 9 3/4 h
 Bleed: 17 w x 11 h

Half Page Spread:
 Live/Image: 16 w x 4 7/8 h

**Half Page
Horizontal:**
 7 3/4 w x 4 7/8 h

IMPORTANT NOTES:

All sizes are given in inches. Diagrams indicate size only, not positioning.
 Half Page ads may be combined on a single page.

PRODUCTION CHARGES:

Minimum production charge \$140.00. Any additional production charges will be billed to the advertiser (or agency) at our studio rate of \$140.00 per hour plus expenses.

FILE STORAGE:

All advertising materials will be automatically discarded one year after insertion.